



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION
CITY OF CHICAGO

LIQUOR LICENSE PLAN OF OPERATION

Licensee: Blue-Iguana Chicago, Inc.
DBA: Mad River

Premises: 2909-2911 North Sheffield
Chicago, Illinois 60657

License: Consumption on Premises - Incidental Activity
Retail Food Establishment

Account Number: 257900 – site 1

Pursuant to the City of Chicago Municipal Code Section 4-4-313 (d), the City of Chicago Department of Business Affairs and Consumer Protection (BACP) and the above named Licensee have agreed to the following license conditions as settlement of license discipline case 16-LR-0162:

1. **Operation as a Restaurant:** The Licensee agrees that it shall operate as a restaurant with consumption of food on the premises. Licensee agrees not to operate the business as a lounge or night club. The Licensee shall maintain restaurant style seating at the Premises and shall not maintain lounge style seating at the Premises.

2. **Kitchen to Remain Open:** During all hours that the business is open to the public, the Licensee shall offer food preparation and service to its patrons.

3. **Bottle Service:** The Licensee shall not offer distilled spirits "bottle service."

4. **Outdoor Lighting:** The Licensee shall install and maintain adequate lighting on all sides of the licensed premises, including the alleyway accessible by the business, to ensure the safety of all patrons and employees. Lighting shall include 500 watt halogen or LED fixtures and be able to produce discernable images from a distance of 15 feet on all sides of each entry and exit.

5. **Security Cameras:** The Licensee shall install a ten (10) camera security system canvassing the interior and exterior of the Premises as follows:



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- The camera system shall have sufficient exterior wide-angle cameras that will provide coverage of the front and alley exit.
- Exterior cameras shall be positioned to view the Licensee's main entrance on Sheffield Avenue and the back alley exit;
- The camera system shall have sufficient interior cameras to provide discernable images and coverage of ample areas inside the Premises, as provided by 10 cameras;
- The cameras shall be sufficiently light-sensitive to provide image resolution of clearly discernable images;
- Exterior cameras shall be designed to operate at night and have light sensitivity and image resolution to produce discernable images.
- The cameras shall be able to record discernable images from a minimum of 15 feet in front of and on the sides of any business entrance;
- The camera system shall be centrally monitored and shall record continuously while the establishment is open to the public;
- The images recorded by the cameras shall be capable of being viewed through use of compact disc, electronic file transfer, and other digital media and shall be capable of being transferred to a variety of portable forms of media including, but not limited to, compact disc and digital video disc;
- The Licensee shall maintain video recordings for a minimum of 30 days and indexed by date and time. All recordings shall be stored at the licensed Premises in a secured manner and shall be made available within 24 hours of a request by any City of Chicago agency;
- The Licensee will post signage notifying the public of the presence of the video surveillance cameras.



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6. **Security Staff:** The Licensee shall train all of its personnel commensurate with industry practices and require all security personnel to obtain Permanent Employee Registration Cards or the equivalent Illinois unarmed security training certification within 30 days of employment.

- The licensed security shall have a visible presence both inside and outside the establishment.
- Security shall be attired in clothing that makes them easily identifiable as security, and exterior security shall wear identifiable vests at closing time.
- The security team shall provide the following services:
 - Patrol the interior and exterior areas of the Premises to ensure customers conduct themselves in a lawful manner;
 - Regularly scan the Premises during hours of operation for unattended property (in particular, cellphones and purses) to ensure all personal property is within the view of its owners;
 - Lost and Found Procedures – security will retrieve unattended property, maintain an inventory of the property including date & time retrieved, and contact CPD after 7 days to report unclaimed property;
 - Security shall take affirmative steps to prevent fighting, disturbances of the peace, public intoxication, unruly behavior, and all other criminal activity;
 - Security shall take affirmative steps to eliminate loiterers so that sidewalks and entrances to the Premises are not impeded;
 - Security shall prevent patron carrying alcohol outside of the establishment and also prevent drinking on the public way;
 - Call 9-1-1 to report any fights, unruly behavior, and any criminal activity that occurs on or within sight of the licensed Premises;
 - The Licensee shall prohibit loitering and shall call 9-1-1 if loiterers fail to



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move after being warned to do so. Licensee agrees to sign complaints against loiterers for trespass;

- Maintain an incident log in which all 911 calls are recorded;
- Sign complaints and testify when advised to do so; and
- All security personnel shall certify in writing that he / she has received training in all of the above.

7. **Staff Certification:** The Licensee shall provide and maintain a list of all current employees and maintain proof of each employee's Beverage Alcohol Sellers and Servers' Educational and Training (BASSETT) certification by the Illinois Liquor Control Commission. All staff will be trained to identify intoxicated patrons and will take proactive steps to prevent the intoxication of patrons. The Licensee agrees that all staff are required to read, sign, and promise to abide by this training.
8. **Exterior Lines:** In the event a line forms outside of the Premises, the Licensee shall continuously monitor the line and instruct patrons to form a line adjacent/parallel to the Premises. The line shall not block pedestrian passage on the sidewalk.
9. **Noise Control:** The Licensee shall control the sound of music emanating from the Premises by reasonable means including but not limited to:
 - The Licensee shall post signs at the entrance and exit areas that state: "Please do not cause loud noise, loitering, or impairment of traffic to occur that will disturb our community as you enter and exit our establishment. Our Noise Control, Traffic Flow, and Anti-Loitering Policy shall be strictly enforced by the Management."
 - As patrons leave the establishment, security personnel shall remind patrons to reduce the noise.
 - Front windows shall be closed no later than 10:00 P.M.
10. **Promoters:** The Licensee shall not enlist the services of "promoters" or unlicensed persons who are in the business of promoting DJs and creating nightclub atmospheres.



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The Licensee may enlist the services of traditional PR firms/advertising agencies and use social media, among other advertising mediums, to advertise the Licensee's business.

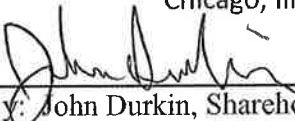
The conditions of this liquor license are legally binding and may be enforced by City of Chicago enforcement authorities under Section 4-60-040(h) of the City of Chicago Municipal Code. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violations of the above stated conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the liquor license.

The conditions of the liquor licenses issued pursuant to this plan of operation shall apply to the business address and Licensee and to all officers, managers, members, partners and direct or indirect owners of the entity of which is licensed. The sale of the Licensee to other persons purchasing the stock of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this statement.

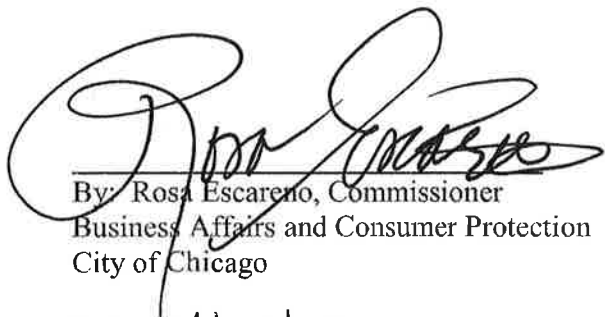
It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this Liquor License Plan of Operation next to the Liquor License certificate in a conspicuous place at the business address.

Licensee: Blue-Iguana Chicago, Inc.

Address: 2909-2911 North Sheffield
Chicago, Illinois 60657


By: John Durkin, Shareholder
Blue-Iguana Chicago

Date: 4/4/2018


By: Rosa Escareno, Commissioner
Business Affairs and Consumer Protection
City of Chicago

Date: 4/10/18